



WISEHEALTH® MILITARY NETWORK RADIO

Everyone serves and *together* we make a difference.

Show Brief

Military Network Radio is a weekly on-demand radio show recognizing the most current topics, trends, and information for our military and veteran families. Our focus is the vital information and candid discussions between veterans, wounded warriors and caregivers, mil/vet family members, active duty service members, Guard and Reserve families -- and all those who care about them. It's important to tackle the hard topics too: suicide prevention, PTSD, TBI, new care alternatives, children and military youth, with recognition of all era veterans and their issues.



Host Bio

Linda Kreter is a serial entrepreneur: clinical drug development, marketing, advertising, veteran caregiver advocacy, peer connections and augmented communications. WiseHealth, Inc. is home to Military Network Radio and VeteranCaregiver.com, where key advocacy work for mil/vet families includes informative videos, education, peer networks, and 24/7 radio to reach a growing number of military and veteran families. Our tagline is our ethos: "Everyone serves and *together* we make a difference."

Show Statistics

Military Network Radio is a Top 10 show on Toginet.com, and receives over one million accumulated on-demand show downloads each month through syndicated channels such as iTunes, Google Play, Stitcher, Toginet Radio, and others. We collaborate and promote jointly with our top-performing sister show, Military Mom Talk Radio for greatest outreach for our audience – and our clients. Our cumulative monthly downloads exceed 3,000,000 and each show routinely reaches 20,000 downloads in the first week, and 60,000 downloads in the first month.

Key Influences & Value

Trust is key. The military business vertical is unique, and our earned trust and influence is critical to our proven results. We have combined expertise in military family support, medical conditions and care, health and wellness, VA, DoD, benefits, active duty and veteran issues, and more. We are also a superior conduit to bridging the civilian/military divide. We connect.

Demographics

We are 88% CONUS, with outreach to additional countries where we maintain a U.S. presence. Listeners are 68% female, ages 25-55, family oriented, predominantly conservative, some college, 80% enlisted, 20% officers. Military families receive 97% of their information via smartphones and tablets; the military "referral network" thrives with information and on-demand radio delivers 24/7, portably, affordably, and efficiently.

Everyone serves and *together* we make a difference. We look forward to serving you!

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